

Busan Financial Hub Initiative

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Busan International Financial City Promotion Center
www.bifc.kr

Economy of Busan

Busan Financial Hub Initiative

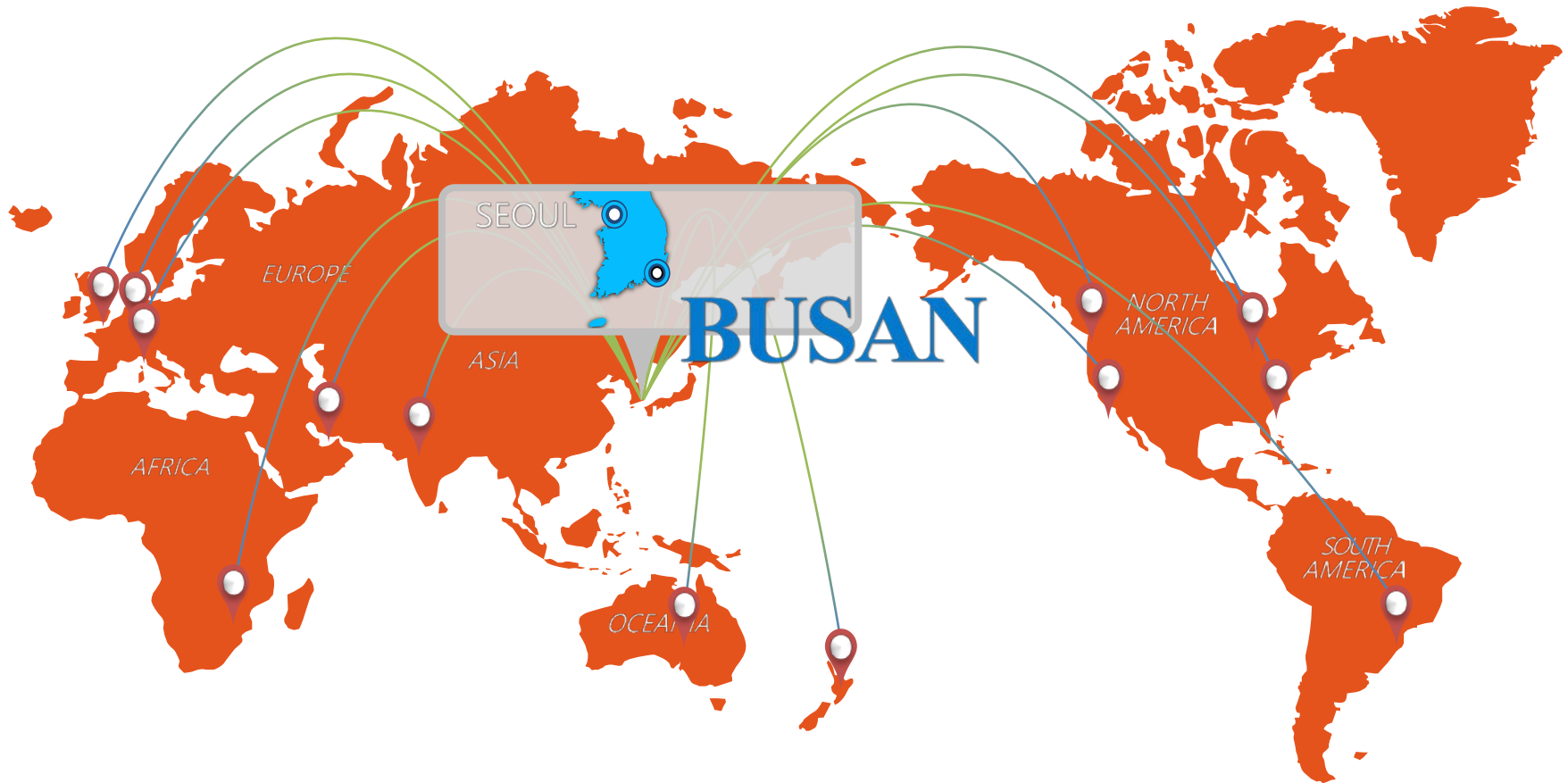
WHY BIFC

Economy of Busan

Busan Financial Hub Initiative

WHY BIFC

Busan Metropolitan City



Busan Metropolitan City

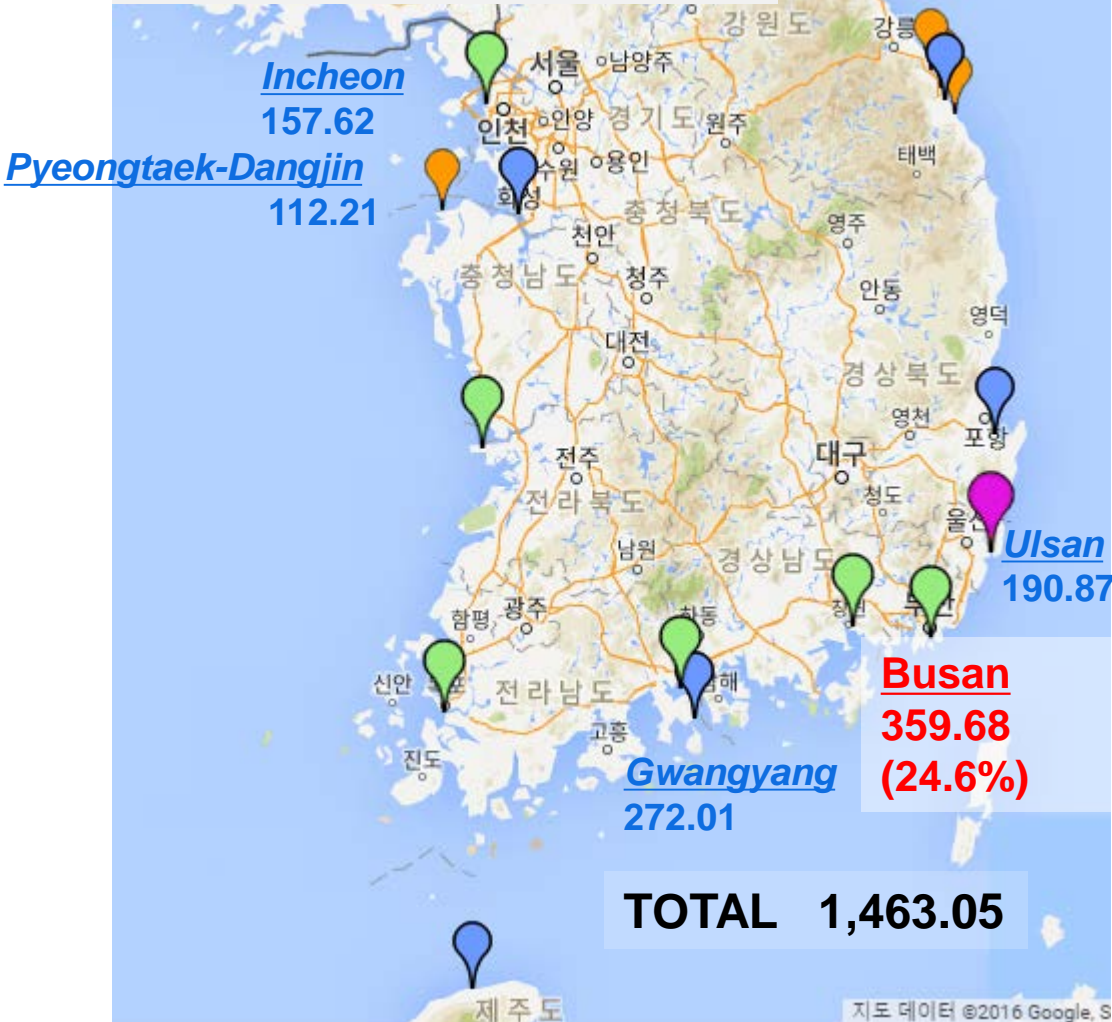


	Population (2015)	Area (2015)	GRDP (2014)
Busan	3.5 million	770 km ²	USD 70.0 billion
Southeastern Area*	8.1 million	12,370 km ²	USD 229.5 billion
Republic of Korea	51.5 million	100,295 km ²	USD 1,410.6 billion

* Busan, Ulsan, Gyeongnam province

Major Ports in Korea

2015 Total Caro Volume of Major Ports



31 trade ports

- **Southern coast : 14**
- Western coast: 10
- Eastern coast: 7

Container cargo

Port	Volume	% of national total
BUSAN	19,469	75.8%
Incheon	2,377	9.3%
Gwangyang	2,327	9.1%
TOTAL	25,681	

(Source: MOF, as of 2015, in 1,000 TEU)

International Logistics Hub



Gateway to new Silk Roads in the 21st century

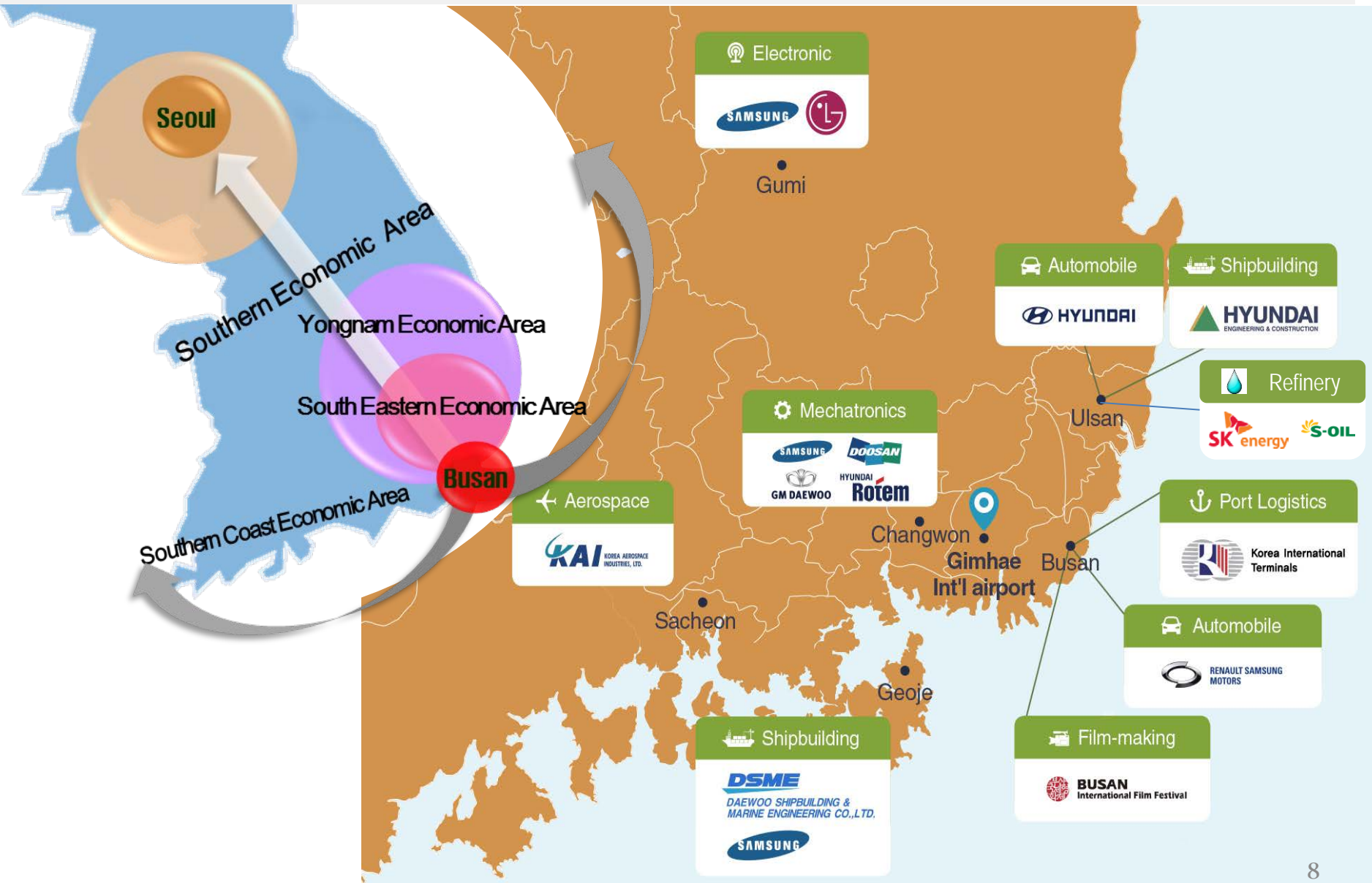
- Starting point of Trans Siberian Railway(TSR) and Trans China Railway(TCR)

Connecting link between European and North American Sea Routes

- Launch of **North Pole Route**: Busan- Rotterdam: 24 days→ 14 days)

Multimodal logistics system (Tri-Port logistics: Sea-Air-Land Port)

Center of Southeastern Economic Bloc

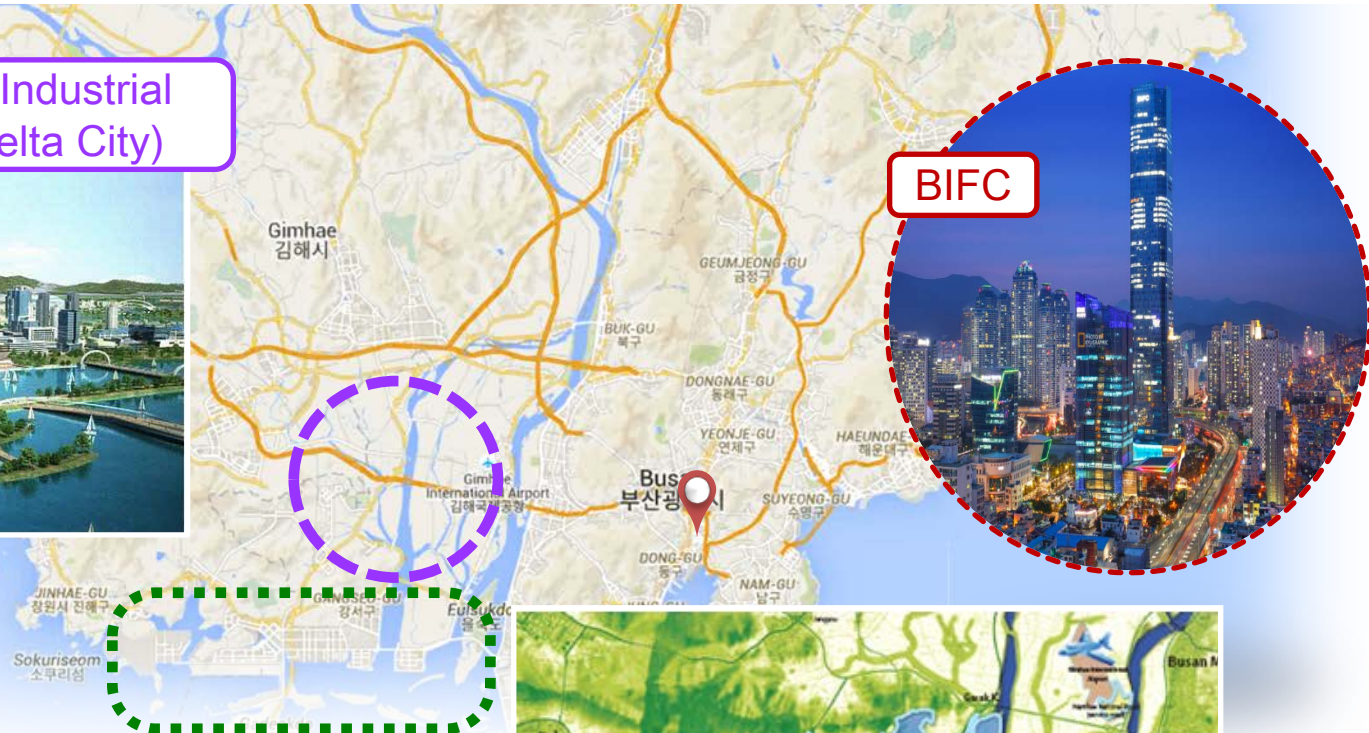


Maritime Infrastructure



International Business Hub

Gangseo International Industrial
Logistics City (Echo-Delta City)



Busan-Jinhae Free Economic Zone

New port
International Business Town (Myeongji)
High-tech & Manufacturing Area (Jisa)
Mechatronics, Education & Research Area (Dudong)
Tour & leisure Area (Undong)

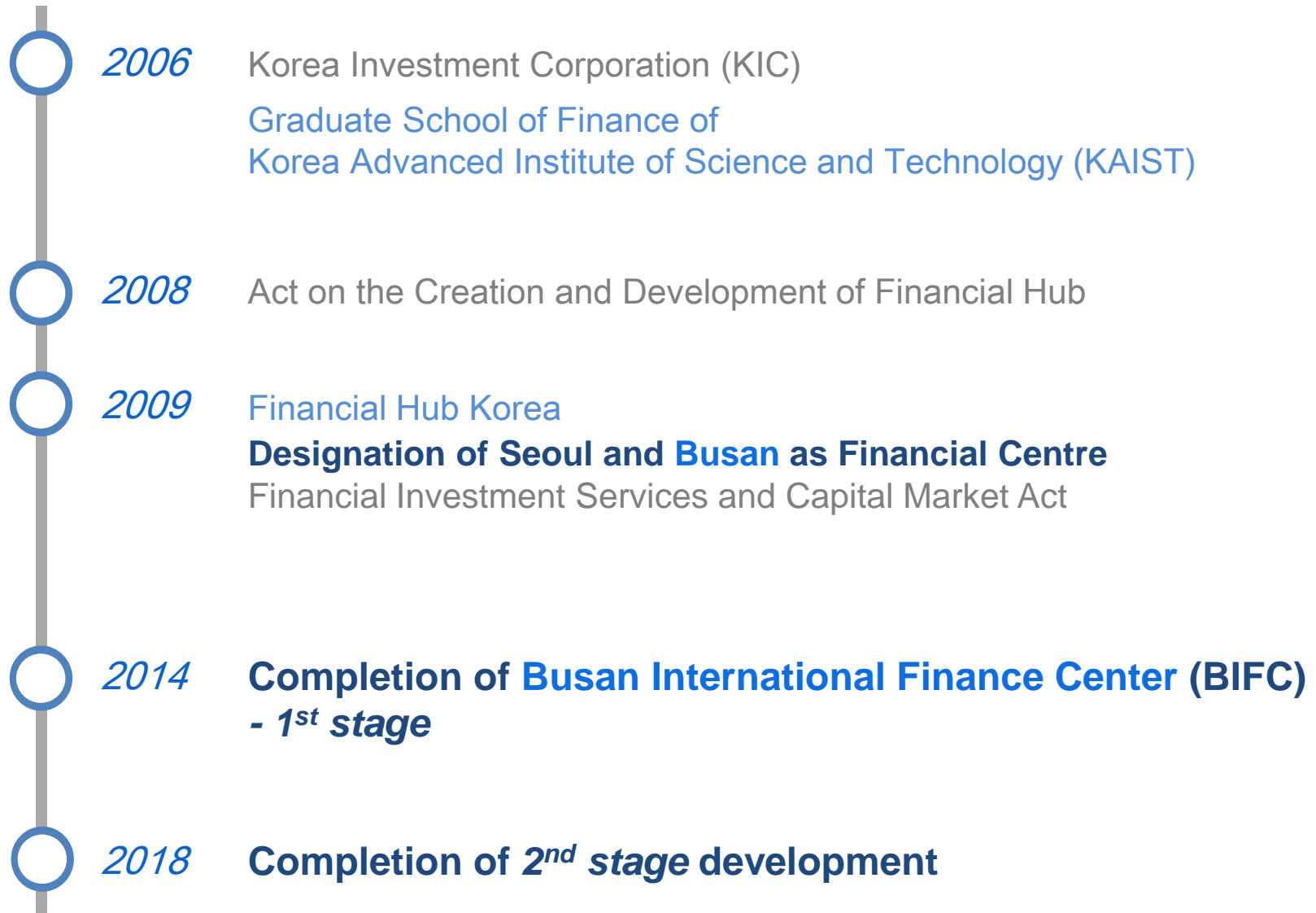


Economy of Busan

Busan Financial Hub Initiative

WHY BIFC

Financial Hub Policy of Korea



Vision & Goals of Busan Financial Hub Initiative

Action Plan 2020

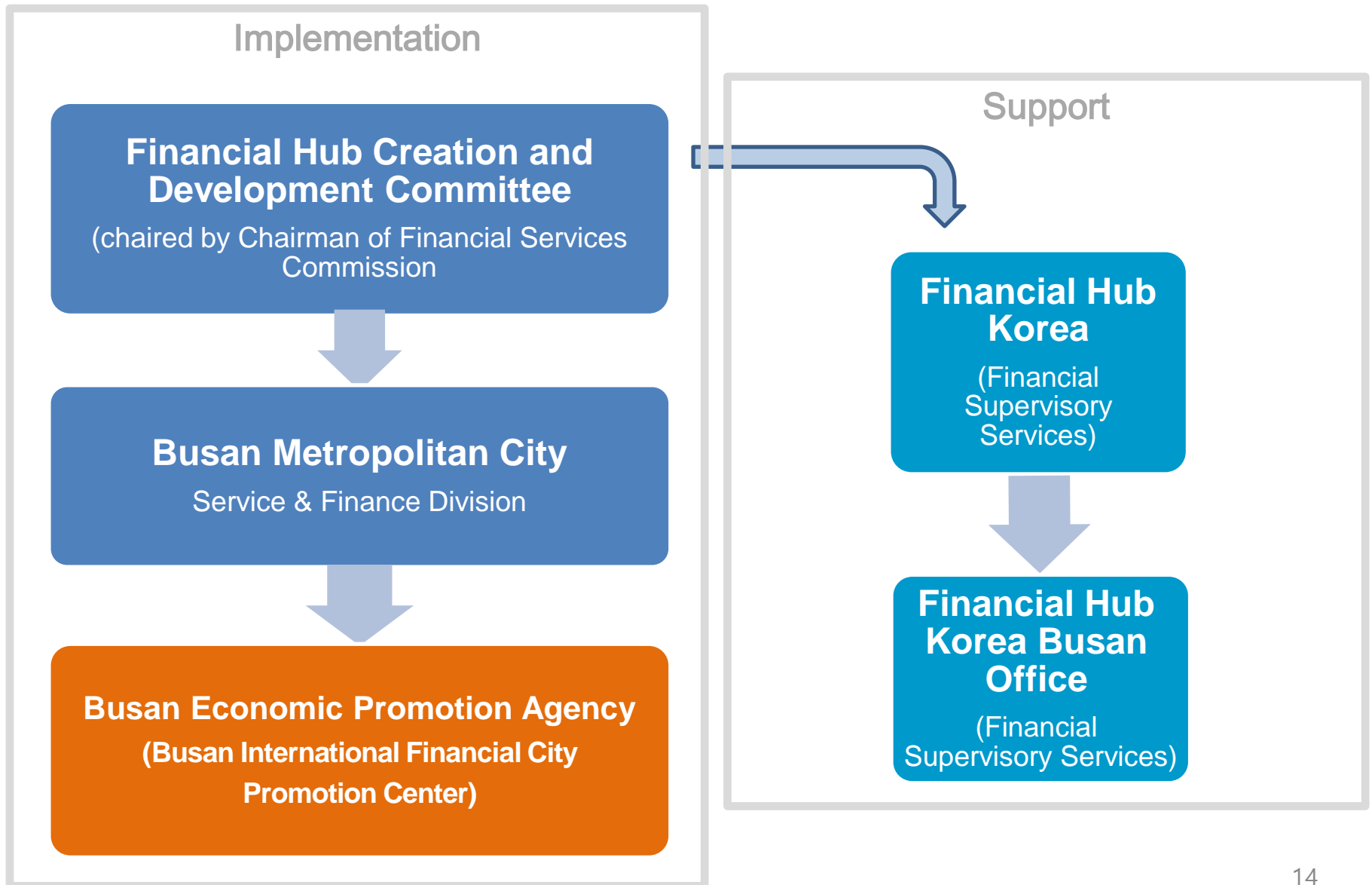
Vision

To establish Busan as international financial hub

Goal

To build Northeast Asia's regional hub of maritime finance and derivatives in Busan

Roles of Organizations for Busan Financial Hub



Busan International Finance Center

Location: 40 Munhyeongeumyung-ro, Nam-gu, Busan, Korea

Gross area : 102,352m²



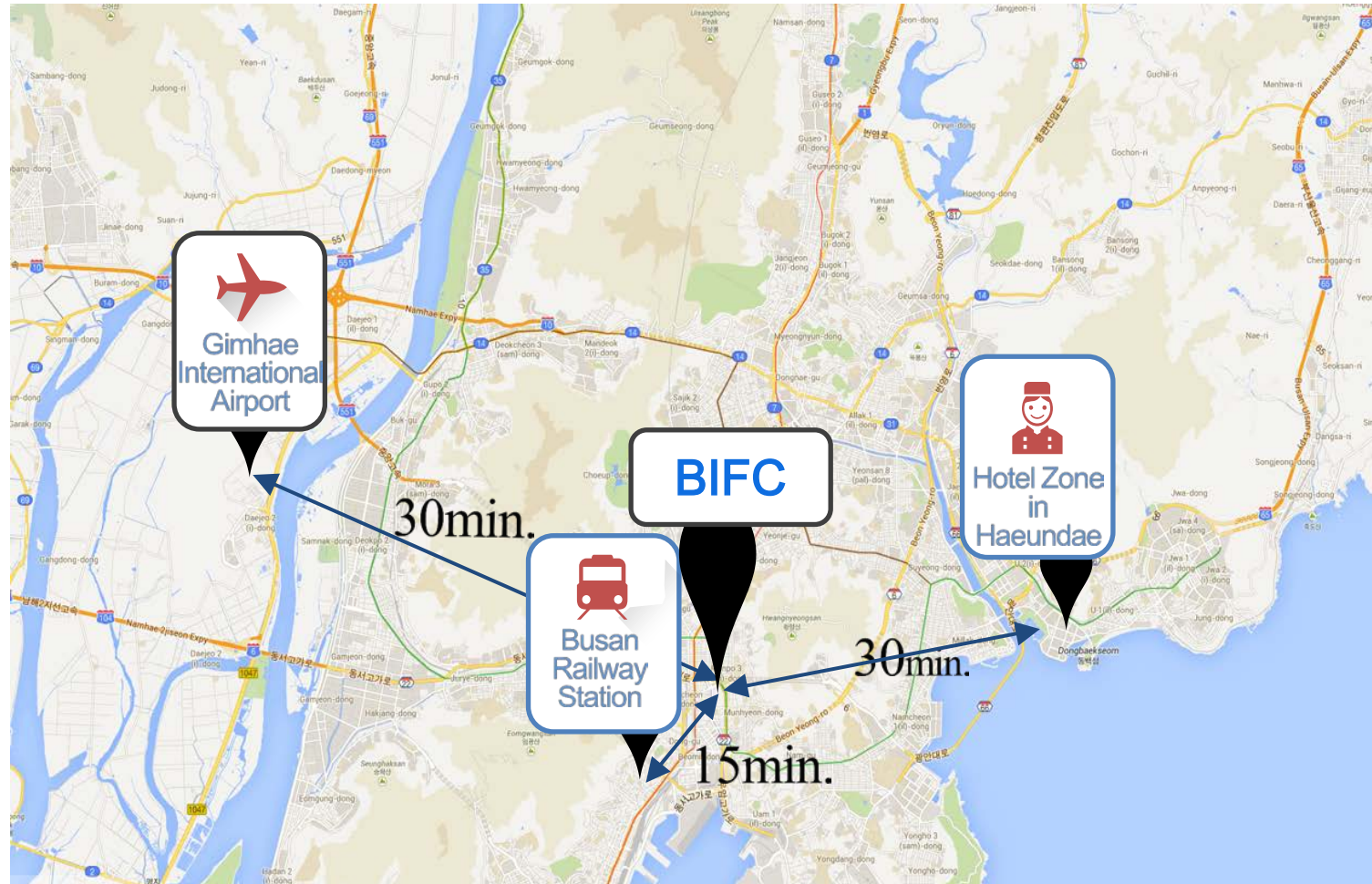
Development Phase 1

- o Total area
: 24,856m²
- o Period
: 2009 ~ 2014 (Completion on Aug.22, 2014)
- o BIFC Building
: 63 stories with 4 underground floors

Development Phase 2

- o Total area
: 12,276m²
- o Period
: 2015 ~ 2018
- o New buildings
 - 2 buildings (49 / 36 story)
 - Office, residence, commercial and cultural facilities

Busan International Finance Center



Major Tenants of BIFC



Korea Exchange

Public financial institution established for fair transaction of stocks and derivatives products in the stock market



Korea Securities Depository

The only national securities depository institution as a basic foundation for financial and securities market



Public institution which supports successful housing business and safe arrangement of having a house of one's own



Korea Asset Management Corporation

Semi-government institution which acquires bad bonds of financial institutions, and conducts corporate restructuring etc.



Korea Housing Finance Corporation

Public financial institution which provides long-term mortgage, housing finance credit guarantees etc.



Busan HQ of National Agricultural Cooperative Federation

Busan head office of National Agricultural Cooperative Federation which provides safe agricultural foods and various financial services.



The Busan Branch of the Bank of Korea

Busan head office of the central bank of the Republic of Korea which issues money and implements monetary policies



A representative local bank of Busan, established in 1967



Korea Technology Finance Corporation

Technology finance-specialized institution which supports the financial needs of corporates effectively through technology guarantee and evaluation

Competitiveness of Busan



The Global Financial Centres Index

Financial Sector Development

Business Environment

Infrastructure

Human Capital

Reputational and General Factors

24th

24th

38th

41st



GFCI 17 ('15. 3.) GFCI 18 ('15. 9.) GFCI 19 ('16. 3.) GFCI 20 ('16. 9.)

Table 3 | The 15 Centres Likely to Become More Significant (GFCI 18)

Centre	Mentions within the last 24 months
Singapore	121
Shanghai	120
Casablanca	74
Busan	56
Hong Kong	55
Gibraltar	50

Financial Infrastructure



Marine Finance Center
KEXIM + K-SURE + KDB



Korea Maritime
Guarantee Insurance

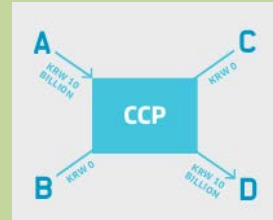


Maritime
Finance

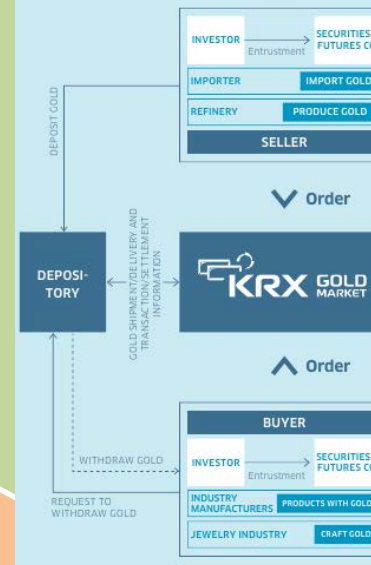
Derivatives

Back Office /
Back-up Center

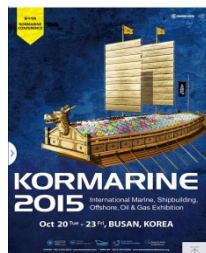
World-class information technology infrastructure
Asia Pacific Gateway of undersea cable system for internet



KRX GOLD MARKET



Financial Infrastructure



International Finance Conferences

Financial / Marine Communities

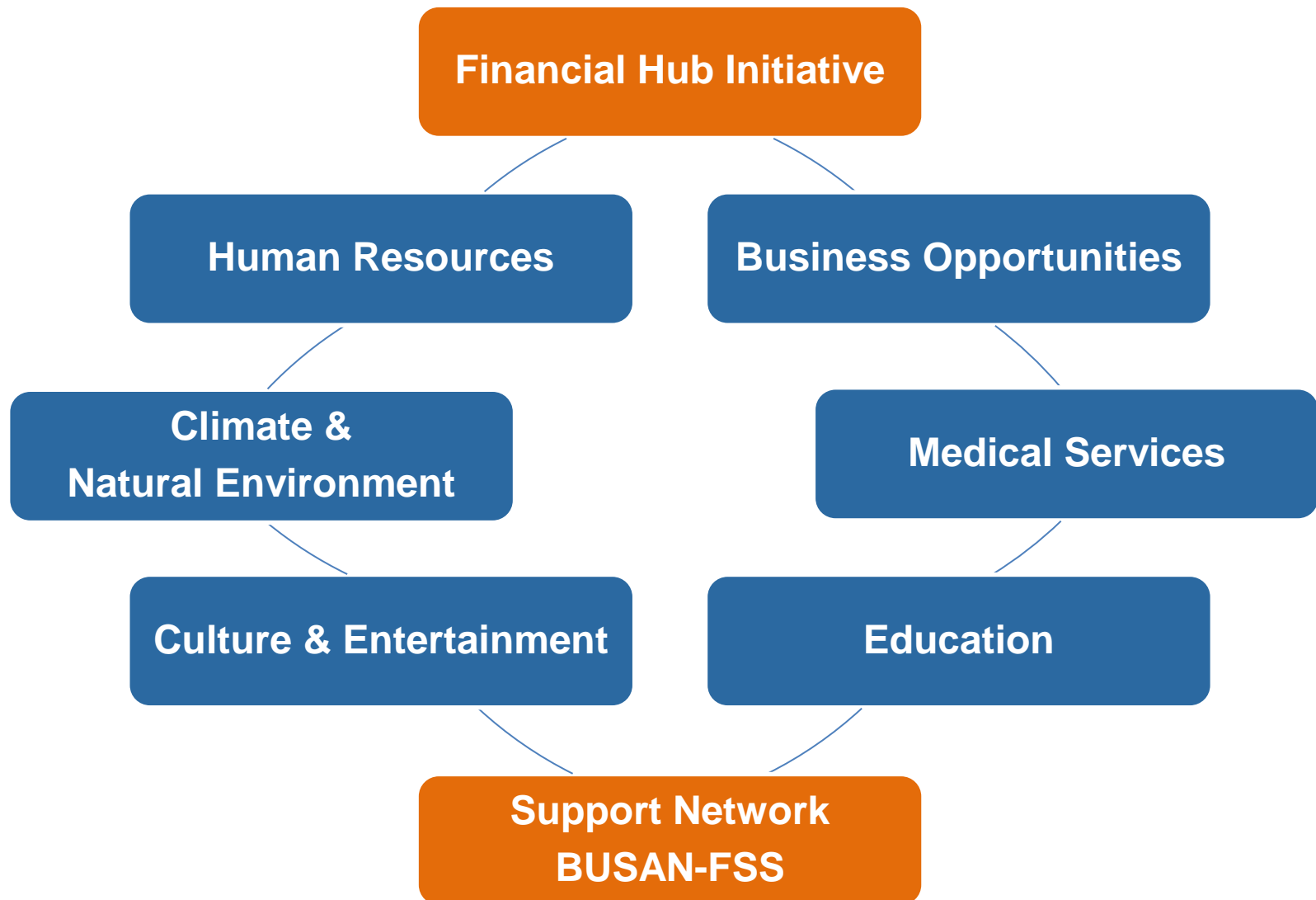
International Organization

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An aerial photograph of a modern architectural complex at dusk. The central feature is a very tall, slender skyscraper with a glass facade that reflects the warm colors of the sunset. To its left are two shorter, wider towers with a similar glass exterior. The base of the buildings is integrated with a landscaped area featuring green spaces, walkways, and a large, circular, illuminated water feature. A curved road or bridge structure runs along the bottom of the image, adjacent to a body of water. The sky is a clear, deep blue with a hint of orange from the setting sun. A large, semi-transparent blue circle is overlaid on the right side of the image, containing the text 'Thank you' in white.

Thank you